2021 Main Streets Recap – West Tisbury

What is Main Streets?
• Worked with RISE Engineering and NRM (refrigeration vendor), went door-to-door (9/14-9/16) to targeted small businesses to install energy efficiency measures on-site, and identify additional energy efficiency opportunities.
• Direct mail flyers and letters were sent out to the targeted customers in advance of the Main Street effort in the applicable town
• Partnered with the Town and MV Chamber to promote effort
• CLC and Mass Save posted on Facebook about the effort
• Incentives up to 100% for all Small Businesses who have measures installed through an energy assessment.

* Please note that this activity is only related to the Main Streets targeted effort and not a full representation of the full year activity in the town.

West Tisbury Numbers at a Glance*:
• Target # of customers: 45
• Sites contacted: 6
• Assessments performed: 2
• Signed proposals: 2
• Total est. annual savings: 16,202 kWh, 6.12 MMbtu
• Total incentives: $26,692
## Total Results – Cape & Vineyard

### RISE Engineering Totals from Spring and Fall as of 12/31/21

<table>
<thead>
<tr>
<th>List Target Count</th>
<th>Sites Visited/Contacted</th>
<th>Participants – audit scheduled/ performed</th>
<th>Signed - Installed</th>
<th>kWh Savings (Annual)</th>
<th>kW</th>
<th>mmbtu saved</th>
<th>Incentives</th>
</tr>
</thead>
<tbody>
<tr>
<td>3,091</td>
<td>1,205</td>
<td>526</td>
<td>434</td>
<td>2,144,609</td>
<td>866</td>
<td>675</td>
<td>$2,231,957.91</td>
</tr>
</tbody>
</table>

- These numbers may fluctuate slightly as both RISE and NRM are following up with customers who participated but have not moved forward with recommendations
- Visited all 21 towns

### NRM Totals from Spring and Fall as of 12/31/21

<table>
<thead>
<tr>
<th>Participants – audit scheduled/ performed</th>
<th>Signed - Installed</th>
<th>kWh Savings (Annual)</th>
<th>Incentives</th>
</tr>
</thead>
<tbody>
<tr>
<td>135</td>
<td>84</td>
<td>1,037,110</td>
<td>$698,535.47</td>
</tr>
</tbody>
</table>

- **Total Incentives:** $2,930,493.38
- **Total annual savings:** 3,181,719 kWh
- **Total Signed/Installed:** 518 customers